

**BULGARIA AS A NEW TOP NEARSHORING DESTINATION**

**30 JULY 2020**

**10.00 AM**

(Bulgarian time)

**THROUGH ZOOM**

MODERATORS:

Vessela Todorova-Mosettig, Director of the French- Bulgarian Chamber of Commerce and Industry

Daniel Kiryakov, Communications Manager at the American Chamber of Commerce in Bulgaria

10.00 START OF THE CONFERENCE

**10.05** Official opening by **Stamen Yanev**, Executive Director of Invest Bulgaria Agency or by a representative of the Ministry of Economy. The state policy and measurements for supporting the business at dealing with the consequences of the corona virus crisis. The opportunities for Bulgaria as a Nearshoring destinations.

**10:20** Presentation of the new PR video of IBA “**MOVE TO BE MOVED**”

**10:25 Boschan Skalar**, Executive director of the World Association of Investment Promotion Agencies /WAIPA/. The world trends and the new strategies for investments.

**10:40** Presentations of representatives of the **Bilateral trade and industrial chambers** .

**11.40** Discussion with questions from the business

12.00 THE MODERATORS SUM UP THE MAIN HIGHLIGHTS FROM THE DISCUSSION AND CLOSE THE CONFERENCE